

BELIEVE ANIMATION

ROCKS IN MY SOCKS: CHILDREN'S STORYBOOK WITH AR ACTIVITIES

Rocks In My Socks is one of the first children's book produced on an international level, that integrates interactive Augmented Reality (AR) activities. Because of its unique nature, the book made the special awards short-list of innovative Augmented Reality uses at this year's Augmented Reality Summit in the UK.

Rocks In My Socks is the story of Gracie, an adorable pint-sized pink triceratops, who learns about acceptance through some unexpected visitors that show up in her favorite pink and white striped socks.

This unique book combines an endearing story and characters with games and activities to further engage and excite its readers.

There are 13 activities that can be played manually with colors, markers, or pencils. Learn about colors, matching, recognition, colors and music associations, and even some of Gracie's favorite dance moves.

But, for extra added excitement, 8 of the games integrate Augmented Reality where the activities jump right off the page with animation, sound, and game play...It's a book like nothing you have experienced before!

Please see www.RocksInMySocksBook.com to view videos of the AR games. If you have an iPhone4, iPod touch 4th generation, or iPad 2+ you can download the free Rocks In My Socks App from Apple's iTunes store and play the games in the book!



Balance Studios, Inc
Our Experience

